

CURRICULUM VITAE

Name: Johan Kristoffer Löfman
I believe: *I believe in the potential of people achieving outstanding results, especially when they do things they believe in and someone believes in them.*
Date of Birth: May 12, 1957
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“Yes, I do like perfect sailing weather - and having lived through a few storms makes it so much more enjoyable!”

Education: Master of Science, Engineering, Helsinki University of Technology 1991
Several courses (1-24 days) in project management, Sales & marketing, Process management, Management & Leadership...

Work Experience:

2003- **Mirror Learning OY**, Founder, Partner and Chairman
Helping individuals and organisations combining exceptional wellbeing and outstanding results.
Have worked with top & mid management in multinationals, public sector, political decision makers, 3rd sector organisations...

1994-2003 **Nokia Oyj**, VP, Director & Senior Manager positions in New Technology, Sourcing and Competence Management. 2+ years in the United States.

1984-94 **Elcoteq Oy**, Managing Director, Sales Management and Sales positions. 1993-94 as Managing Director starting up operations in Tallinn, Estonia.

1980-1984 **Aspo Oy Microelectronics**, R&D management and designer positions

1979-1980 **Partek Oy Ab**, Part time project worker in strategic research.

Board seats: Chairman of Mirror Learning Oy, 2003-
Chairman of PMB Coach Oy, 2005-
Board member of Pohjoisen Kantaperuna Oy, 2007-

Languages: Mother tongue: Swedish
Fluent in: English and Finnish
Getting along: German (used to be fluent in the 80's)

I enjoy: Life, growing and seeing others grow
Time with family, close ones and friends
My work
Sailing
Reading
Hiking
Cooking